

Thank you for choosing Branché.

To ensure your Branché Silk product will last for years to come while maintaining silk's luster, silkiness and optimal benefits, follow these care instructions.

Keeping silk fibers moist is mandatory for product longevity.

As a rule, "If it would dry out your hair or skin, it will dry out your silk".

Silk naturally consists of the same amino acids as our skin and hair, and just like hair when silk becomes dry it loses its luster, silkiness and strength.

Detergent Recommendations:

Use a detergent with a neutral pH that is specifically formulated for use on silk. Le Blanc Silk & Lingerie Wash or our own Branché Silk Wash have a neutral pH and are formulated to preserve silk. They do not contain harsh chemicals or enzymes that will damage silk.

WARNING:

Most common detergents contain chemicals and enzymes that will dry out and damage silk fibers over time. Never use bleach, fabric softener, or any product that contains bleach, enzymes, or whiteners on silk.

Hand or Machine Wash Delicate Cycle - using cool or lukewarm water.

Hang or Lay Flat to Dry - Do not put silk in dryer. Drying damages silk fibers and weakens the fabric causing silk to lose its luster, silkiness and eventually causing it to tear.

Ironing – Iron only on low setting while still damp.
Dampness protects the silk from over-drying.
Do not use steam, it's too hot.



Sweet dreams and wake up beautiful!

Donna Hinds Gaynor / Founder
BranchéBeautySleep.com